



Rising to the Challenge

Private Providers

Association of Texas

25th Annual Fall Conference

Nov. 10 – Nov. 12, 2021

Sheraton Hotel • Austin, Texas

PPAT Conference Marketing Opportunities

The Association's 25th Annual Conference is just around the corner. And, of course, a conference is not a conference without the help of many wonderful people like you and your colleagues.

To ensure success we need your help. There are several ways to demonstrate your support and at the same time promote your company/agency. They are:

- **Sponsoring** our reception, breakfast, happy hour, and/or breaks
- **Advertising** in the Conference Program
- **Marketing** your services in the Exhibit Hall
- **Donating** to the Silent Auction - all proceeds from the Auction go to PPAT's Political Action Committee (PAC). We also need small items for the Goody Bags such as pens, pencils, notepads, etc.

Benefits of Sponsorship:

- Name recognition to 150+ decision-makers at the conference.
- Listing in the conference program and on PPAT's website.
- As appropriate, advertisement of your company/agency at the sponsored activity.

Note: Sponsorship forms for each of the above opportunities are attached and are also available on PPAT's website at www.ppat200.com. *Deadline for inclusion in the final conference program is **Monday, October 18, 2021**.*

We look forward to your support!

If you have any questions, please call 512.452.8188.



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Conference Sponsorship/Ad Form

There are several ways in which you may demonstrate your support of the Private Providers Association of Texas and at the same time promote your company/agency:

Please Check

Sponsor Reception	\$ _____
Sponsor Breakfast	\$ _____
Sponsor Break Services	\$ _____
Sponsor Happy Hour	\$ _____

Silent Auction Item(s): _____ \$ _____ (value)
 _____ \$ _____ (value)

Goody Bag Item(s): _____

Conference Program Advertisement *(See attachment for ad dimensions & instructions)*

Advertisement space is limited, so get your ad in early!

Business Card	\$ 75.00
¼ page	\$ 100.00
½ page	\$ 175.00
Full page	\$ 375.00

TOTAL ENCLOSED \$ _____

Contact Information

Company/Agency: _____

Address: _____ City: _____ ST: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

Method of Payment

Check Payment

Credit Cards Accepted: American Express Discover MasterCard Visa

Card# _____ Expiration Date _____ CVV Code _____

Card Holder Name _____ Signature _____

Personal or digital signature required to process applications using a credit card.

Please send your completed form with payment payable to PPAT to:

PPAT • 8711 Burnet Road, E-53 • Austin, Texas 78757 • ppatt100@aol.com • www.ppat200.com
For further information call the PPAT Office at 512.452.8188.

Deadline for inclusion in the final conference program is Monday, October 18, 2021.



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Program Advertisement Information

Advertisement Rates:

Full page: \$375.00

1/2 page: \$175.00

1/4 page: \$100.00

Bus. Card: \$ 75.00

Advertisement Dimensions:

Full Page: 7 1/2" (across) x 9 1/2" (down)

1/2 Page: Horizontal 7 1/2" (across) x 4 1/2" (down)

1/4 Page: Vertical 3 1/2" (across) x 4 1/2" (down)

Application Format:

Photo File: JPEG

Advertisement may be emailed to ppat100@aol.com. *We are unable to process PDF files.*

Submission Deadline:

Advertisement and payment must be received in the PPAT Office **no later than Monday, October 18, 2021.**

Advertisement space is limited, so get your ad in early!

Questions: Contact the PPAT Office at 512.452.8188.



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Exhibitor Form

Benefits: [Access](#) to 150+ decision-makers and [Recognition](#) in our conference program and on our website.

Schedule:

- ★ Exhibit Hall (Capitol Ballroom E-H) is open:
 - Wednesday, November 10th - 2:30 p.m. to 7:30 p.m.
 - Thursday, November 11th - 7:00 a.m. to 7:00 p.m.
- ★ Exhibitor Set-up:
 - Wednesday, November 10th – 10:00 a.m. to 5:00 p.m., or
 - Thursday, November 11th - 6:00 a.m. to 7:00 a.m.

How Can You be a Part of This Unbeatable Marketing Opportunity? Submit an Exhibitor Form with payment of \$300 by **Monday, August 30, 2021**. Late registration is \$350.

Other Details:

- ★ All breaks and the Thursday morning breakfast are in the Exhibit Hall.
- ★ There are thirty-three (33), 6' x 3' tables available for exhibitors.
- ★ Exhibitor fees include one full registration. Registration for other company representatives is \$100. (maximum two additional representatives at reduced rate).
- ★ Space will be assigned on a first come/first serve basis upon receipt of payment.
- ★ To receive a full refund, written notice must be emailed to PPAT by **Monday, October 18, 2021**. There are no exceptions to this policy.

Special Notes:

- Please call the PPAT Office to confirm your exhibit space reservation.
- Forward your company logo for placement on PPAT's website to ppat100@aol.com. Acceptable format: JPEG or PNG
- Primary attendee name & contact information will be listed on PPAT's website unless otherwise requested.



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Exhibitor Company Information:

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Exhibitor Registration: (Primary attendee name & contact information will be listed on PPAT's website unless otherwise requested.)

\$300 Registration **(by 8/30/21)**

Attendee Name: _____ Email _____

\$350 Registration **(after 8/30/21)**

Attendee Name: _____ Email _____

\$100 (Additional Attendee) Name: _____

\$100 (Additional Attendee) Name: _____

Silent Auction Item(s): _____ \$ _____ (value)

_____ \$ _____ (value)

Goody Bag Item(s): _____

Method of Payment:

Check

Credit Cards Accepted: American Express Discover MasterCard Visa

Card # _____ Expiration Date _____ CVV Code _____

Card Holder Name _____ Signature _____

Personal or digital signature required to process applications using a credit card.

Send completed form & payment to:

PPAT • 8711 Burnet Road, E-53 • Austin, Texas 78757
512.458.3078 fax • ppat100@aol.com • www.ppat200.com

You may email or fax your completed form to PPAT. Registration will not be completed unless payment is received. **Please call the PPAT Office to confirm your exhibit space reservation.**

For further information call the PPAT Office at 512.452.8188.

Please forward your company logo for placement on PPAT's website to ppat100@aol.com.

Acceptable format: JPEG or PNG

Remember...early registration must be received by Monday, August 30, 2021.



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Items Needed for Silent Auction & Goody Bags

Silent auction items will be displayed in the Exhibit Hall on Wednesday, November 10, 2021 - 2:30 p.m. to 7:30 p.m. and on Thursday, October 11, 2021 - 7:00 a.m. to 7:00 p.m. After the last session on Thursday attendees will return to join us in the Exhibit Hall to make one last bid on silent auction items.

We also need small items for the **goody bags** such as pens, pencils, notepads, etc. Goody bags will be given to each conference attendee. This is a great marketing opportunity for your company/agency.

To assist us in raising needed dollars for the PPAT Political Action Committee (PAC), **we request your consideration in donating an item or items to the silent auction.** No item is too big or small!

All contributors will receive recognition in the conference program and on PPAT's website. [Deadline for inclusion of your name as a silent auction contributor in the final conference program is Monday, October 18, 2021.](#)

To donate items contact the PPAT Office at 512.452.8188 at your earliest convenience.

[We look forward to your support!](#)